

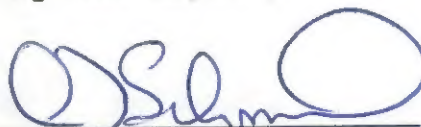
AN ORDINANCE approving the awarding of Reference #0218 by the City of Fort Wayne, Indiana, by and through its Department of Purchasing and PIC TRICS PRODUCTION for the Board of Public Works and City Council.

NOW, THEREFORE, BE IT ORDAINED BY THE COMMON COUNCIL OF THE CITY OF FORT WAYNE, INDIANA;

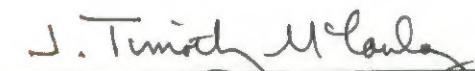
SECTION 1. That Reference #0218 between the City of Fort Wayne, by and through its Department of Purchasing and PIC TRICS PRODUCTION for the Board of Public Works and City Council, respectfully for:

cablecast coverage for the City Council; involving a total cost of Nineteen Thousand Nine Hundred Twenty and no/100 Dollars (\$19,920.00), all as more particularly set forth in said Reference #0218 which is on file in the Office of the Department of Purchasing, and is by reference incorporated herein, made a part hereof, and is hereby in all things ratified, confirmed and approved.

SECTION 2. That this Ordinance shall be in full force and effect from and after its passage and any and all necessary approval by the Mayor.

  
Councilmember

APPROVED AS TO FORM  
AND LEGALITY

  
J. Timothy McCaulay, City Attorney

REF. NO.: 0218  
DEPT: BOARD OF PUBLIC WORKS  
DATE: 03/26/91  
ITEM/SERVICE: CABLECAST COVERAGE

PURCHASING INFORMATION

ADVERTISED BID: NO  
DATES ADVERTISED:  
OPENING DATE:  
WRITTEN QUOTE: YES  
DUE DATE: 03/15/91  
VERBAL QUOTE: NO  
SINGLE SOURCE: NO  
NO. OF VENDORS NOTIFIED: 13  
NO. OF VENDORS RECEIVING BID: 8  
NO. OF VENDORS RETURNING BID: 3  
NO. OF VENDORS DISQUALIFIED: 0  
NO. OF VENDORS NOT RESPONDING: 10  
DATE SENT TO DEPT FOR RECOMM: 03/18/91  
DATE RECOMMENDATION REC'D IN PURCH 03/20/91

COUNCIL INFORMATION

DATE INFO SENT TO LAW DEPT: 03/21/91  
INTRODUCTION DATE: 03/26/91  
DISCUSSION DATE: 04/02/91  
PASSAGE DATE: 04/09/91

ORDINANCE NO:

AMOUNT APPROVED AND/OR SPENT  
LAST YEAR:



REFERENCE NO. 0218  
CABLE COVERAGE  
BOARD OF WORKS

DESCRIPTION	PIC TRICS	DESCRIPTION	MARKEY'S
BASE BID: - REGULAR MEETING	\$350.00	BASE BID: REGULAR MEETING	\$380.00
ALT 1: INTERPRETER	\$65.00	ALT 1: INTERPRETER	\$18.00
ALT 2: SPECIAL SESSION	\$180.00	ALT 2: SPECIAL SESSION	\$195.00
ALT 3: PRODUCTION OPENING	\$250.00	ALT 3: PROMOTION TAPE	\$100.00
(SPECIAL PREVIEW EACH SHOW	\$75.00	(SPECIAL DESCRIPTION TAPE	\$100.00
FEATURES) PROMOTION SPOT	\$0.00	FEATURES) SYSTEM CLEANING	N/C
NEW AUDIO SYSTEM	\$5,760.00		
EXTRA LIGHTING	\$4,000.00		
ALT 4: 2ND TAPE	\$35.00	ALT 4: 2ND TAPE	\$40.00
TOTAL COST - REGULAR MEETING			
W/INTERPRETER FOR 1 YEAR \$19,920.00			\$20,400.00

MEC VIDEO PRODUCTIONS - NO BID (FORMALLY ROSS/LORAIN VIDEO)



## REQUEST FOR QUOTATION

City of Fort Wayne

DEPARTMENT OF PURCHASES

NUMBER ONE EAST MAIN STREET ROOM 350

FORT WAYNE, IN 46802

FAX 219-427-1393

PLEASE INDICATE THIS NUMBER  
ON ALL CORRESPONDENCEQUOTE  
NO.

0218

DATE OF REQUEST

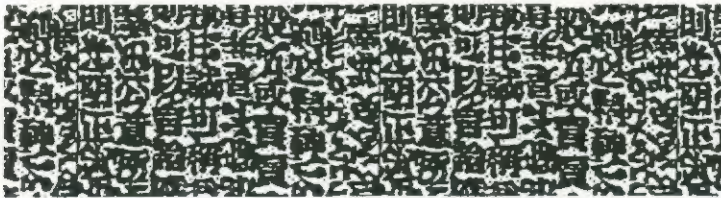
03/01/91

☐ Quotations☒ Sealed  
BidsWILL BE RECEIVED AT  
THIS OFFICE UNTIL

03/15/91

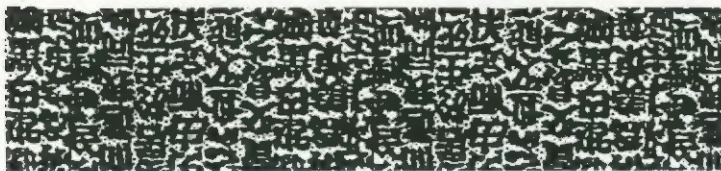
4:00 P.M.

PAGE



TO

PIC TRICS PRODUCTION  
ATTN: RON SMOOTS  
4011 PARNELL AVE  
FORT WAYNE IN 46815



The Contractor and his sub-contractors, if any, shall not discriminate against any employee or applicant for employment, to be employed in the performance of this contract, with respect to his hire, tenure, conditions or privileges of employment or any matter directly or indirectly related to employment, because of his race, color, religion, national origin or ancestry. Breach of this covenant may be regarded as a material breach of the contract.

## REQUEST FOR QUOTATION THIS IS NOT AN ORDER

PLEASE QUOTE BELOW LOWEST PRICES, WHICH **MUST INCLUDE ALL DELIVERY CHARGES (INCLUDING FREIGHT, PARCEL POST AND EXPRESS)** UNLESS OTHERWISE SPECIFIED, FOR PURCHASING MERCHANDISE OR SERVICE DESCRIBED BELOW.

QUOTATIONS WILL BE OPENED IN ACCORDANCE TO RULES AND REGULATIONS ON THE REVERSE SIDE OF THIS SHEET. RESPECTFULLY,

*R. H. R. D. Myers*

QUANTITY	UNIT	DESCRIPTION	UNIT PRICE	TOTAL
		CABLECAST COVER FOR CITY COUNCIL AS PER THE ATTACHED SPECIFICATIONS.		
		ATTACHED BID FORM MUST BE FILLED OUT AND RETURNED WITH THIS QUOTATION.		
		A CERTIFIED CHECK OF \$1000.00 MADE OUT TO THE CITY OF FORT WAYNE MUST ACCOMPANY THIS QUOTATION.		
		CONTRACT PERIOD TO BE FOR 1 YEAR, ESTABLISHED AT TIME OF AWARD.		
		FOR INFORMATION CONTACT BRENT MYERS, DIRECTOR AT, (219) 427-1101, OR PAT CRICK AT (219) 427-1112.		
		THIS IS A SEALED QUOTATION - ENVELOPES WILL <u>NOT</u> BE OPENED UNTIL THE DATE AND TIME STATED ABOVE. WE WILL <u>NOT</u> ACCEPT <u>ANY</u> LATE OR FAXED QUOTATIONS.		
		ALWAYS RETURN THIS COPY OF THE QUOTATION TO THE CITY PURCHASING DEPARTMENT WHETHER OR NOT YOU ACCEPT/DECLINE TO QUOTE.		
		TOTAL PRICE <u>SEE PG 4 DELIVERY Same day F.O.B. None</u>		

THIS IS ONLY AN INVITATION TO QUOTE AND NOT AN ORDER. THE ABOVE QUOTES ARE SUBMITTED IN ACCORDANCE WITH THE REGULATIONS ON THE REVERSE SIDE OF THIS SHEET.

SIGNATURE OF BIDDER:

*Ron Smoots*

DATE: March 15, 1991

VENDOR 3



BID FORM

LIVE COLOR-AUDIO VIDEO CABLECAST WITH TAPE DOCUMENTATION

CITY OF FORT WAYNE

FORT WAYNE, INDIANA

EVENT TO BE CABLECAST AND RECORDED

1. FORT WAYNE COMMON COUNCIL

- A. The Council meets four times per month (the first through the fourth Tuesday evenings), with two meetings a month requiring Cablecasting from both room 126 as well as 128 of the City-County Building. The meetings begin at 7:00 P.M. and end around 9:30 P.M.
- B. The Mayor or Council may call Special Sessions from time to time. These meetings shall be covered and will require the availability of a production crew to cablecast those special sessions. A twenty-four (24) hour notice will be given, although on occasion two hours notice has been required.

ALL COSTS ARE TO INCLUDE SET-UP AND TAKE DOWN TIME

BASE BID: Cost per regularly-scheduled meeting. \$ 350

ALTERNATE #1: Cost for Certified interpreter. \$ 65

ALTERNATE #2: Cost per hour for special sessions. \$ 180

Optional

ALTERNATE #3: SPECIAL FEATURE COSTS

Please specify what special features are to be included and if the costs are included in the meeting costs.

No. 1	\$250	one time charge
No. 2	75	per show
No. 3	0	donated fee
No. 4	5760	+ install-one time cost
No. 5	4000	max. one time cost

\$ \_\_\_\_\_

Alternate # 4: Cost for second tape \$ 35

NOTE: It is essential that all bids are complete. Please be sure to include your entire proposal along with all attached bid documents when submitting. Bids with proposals not included will be rejected.



**AUDIO/VIDEO  
BROADCAST • MARKETING • EVENTS**

128 West Washington

Fort Wayne, Indiana 46802

Telephone (219) 423-4321

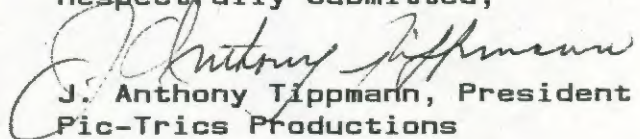
March 15, 1991

City of Fort Wayne

To whom it may concern,

Pic-Trics Productions has on file with the City of Fort Wayne, an "affirmative Action Report". This was filed with its existing contract for Cablecasting and Recording of City Council Meetings.

Respectfully Submitted,

  
J. Anthony Tippmann, President  
Pic-Trics Productions





**AUDIO/VIDEO  
BROADCAST • MARKETING • EVENTS**

128 West Washington Fort Wayne, Indiana 46802 Telephone (219) 423-4321

March 15, 1991

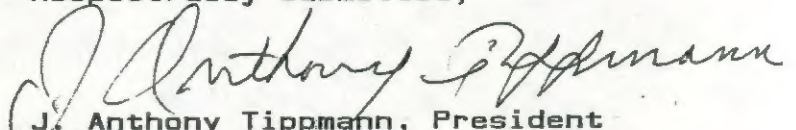
City of Fort Wayne  
Purchasing Dept.  
City Council

To whom it may concern,

Pic-Tric Productions qualifies for and has filed with the City's Purchasing Dept. for "EBE Certification" (Emerging Business Enterprise).

We are not sure if EBE has been approved by City Council at this date, however the major time portion of the enclosed contract should coincide with this EBE Certification.

Respectfully Submitted,

  
J. Anthony Tippmann, President  
Pic-Tric Productions



**AUDIO/VIDEO  
BROADCAST • MARKETING • EVENTS**

128 West Washington Fort Wayne, Indiana 46802 Telephone (219) 423-4321

Proposal for  
Cablecasting & Recording  
of  
City Council Meetings  
Quote # 0218

Pic Trics Productions proposes to provide the City of Fort Wayne complete production facilities for the live cablecasting and recording, on 3/4" cassettes, all city council meetings for the year with dates to be determined by the City.

**EQUIPMENT**

These productions will involve the use of 2-3 chip broadcast quality Sony M-7 cameras. They have 700 lines of horizontal resolution and 60 db of signal to noise ratio. Also used will be Sony M3A cameras which will provide 700 lines and a 60 db ratio. Echolab SE 2 special effects switcher will be used in addition to 2 Sony 5850 3/4" recorders. A Microgen character generator is to be used for titling and/or credits.

This is the same broadcast equipment we use for recording basketball and football games (channel 55), Nightshift (channel 55), Larry Edwards on Fishing (channel 55) as well as a number of nationally broadcast programs via satellite.

**PRODUCTION SETUP**

For committee sessions, two cameras would be set up on opposite sides of the table to cover close-ups of various councilmen as they speak. A third camera would be set up permanently on a "cover" shot of the council table. This allows us to be flexible and frees up the other two cameras to be able to quickly get individual shots. A fourth camera is on the interpreter and is effected into a corner circle throughout the cablecast.

A suggested change, in addition to the above, from the current setup would be to put the switching equipment in the side room where the interpreter is located. The advantage would be that the director would have easy access to the mic mixer and would be able to control the gain on individual microphones which we are currently unable to do.



If the switcher is moved to the side room there would need to be some revising done. Approximate cost to the City might be as high as \$300.00.

When Council moves to the Public Room, one camera is centered in the back and one moves to the front along one side to pick up anyone addressing Council at the podium along with councilmen shots. The remaining camera is swung around and remains on a "cover shot".

#### COMPANY BACKGROUND

Pic Trics Productions was the FIRST television production company in Fort Wayne, beginning August, 1976.

Our first productions were primarily television commercials for which we won a number of Addy Awards. We evolved into doing a wide variety of television projects.

Industrial clients asked for sales presentations, corporate meetings, employee training, etc.. Some of our clients included Magnavox, GE, Central Soya, Delco Remy, Delco Electronics, and ITT Aerospace. We did the promotional presentation that ITT used to sell the Army on their SINCGARS radio. They were successful and it resulted in the new radio factory complex on Cook Road.

Delco Electronics still uses the instructional tape we produced to instruct their repairmen around the country on how to diagnose problems with their radios in all GM cars.

We did the presentation for Citizen's Cable that helped them win the the cable franchise. Our cameras produced the first video to appear on Fort Wayne's Cable System when it was officially turned on.

From 1980 thru April 1986, Pic Trics leased a channel from the Fort Wayne Cable System (then Cox Cable) and provided locally oriented programming for that channel. This experience in cable television has enabled us to gain valuable knowledge that holds us in good stead with the current cable system.

In recent years one of our specialties has become on-location "live" events for broadcast TV. High School football and basketball have been on Channel 55 (WFFT) for the past three years and on cable the six years prior to that. We have produced Nightshift (comedy) for airing on Channel 55 weekly for the past four years, and, in addition, a thirteen week series on fishing that appeared on Channel 55 as well as Channel 28 in South Bend. There were also many other productions.

In November we produced a Real Estate Auction Show for KRUSE International originating from the Hyatt Regency in Chicago. It was uplinked from there with downlinks in Miami, San Francisco and many other locations. Seven hundred million dollars of commercial buildings were offered. We also produced similar satellite telecasts from other major cities.



## PRIMARY PERSONNEL

Ron Smoots is the General Manager of Pic Trics and would be directing the majority of Council meetings. He has been in television production since 1959. His tour of duty includes WPTA (4years), WANE-TV (10 years) as production manager, and fifteen years as owner/manager of Pic Trics.

Our alternate for directing council meetings would be Steve Moshure. He is a veteran director of broadcast television shows which include "Happy's Place" on Channel 55 and newscasts on Channel 15. He has been involved with television production for 10 years.

Due to our recent affiliation with AHL Communications, we have on our staff Electronics Engineer Tom Miller. Tom has eight years experience with three broadcast TV stations, two years with Vital Industries in manufacturing TV broadcast studio equipment. He has nine years experience with Ampex as Senior Field Service Engineer responsible for installation, training and emergency repair and support in the U.S., as well as, internationally. For the past two years with AHL and Pic Trics, he has been responsible for all equipment maintenance. He would be responsible for any technical problems with the city owned equipment as well as the equipment provided by Pic Trics.

## SPECIAL FEATURES

1. A "production opening" featuring scenes of the city and various angle of the City County building would be produced to introduce the cablecast. As it is now we simply open "cold" with the pounding of the gavel. This can be done at a relatively inexpensive one-time cost to revise the system of introducing the council meeting audio portion to the cable system. That one time cost would be approximately \$250.00.

2. A council meeting preview show of 10-15 minutes could be produced each week. The contents of the program would include an explanation of how bills are introduced and passed. Also included would be a brief rundown of bills to be discussed and/or voted on during the upcoming meeting. Most likely, Sandra Kennedy or Kate Love-Jacobson would be narrator. This feature would cost \$75.00 per show if produced in the hour preceeding each meeting. This preview show could be played immediatly preceeding the council meeting.

3. CABLECAST PROMOTION A promotion spot would be produced at no cost to the City. This spot would be provided to the Cable System who would run it on a number of channels periodically. The channels would include ESPN, USA Network,



Nashville Network, HBO and others. This spot would be designed to make viewers aware of the cablecasting of council meetings with the intent to boost viewership.

4. The audio system for the cablecasting of the council meetings has been a constant cause for concern. Complaints are heard periodically about the audio being "too low". Placing the director in the side room next to the audio mixer would be of help as he can ride gain on individual mics. Another suggestion is to purchase another microphone system, one that incorporates gooseneck mics. We think we can utilize the current audio mixer and amplifier.

The gooseneck mics would be closer to each individual speaker and, yet be up off the table where the current mics are sometimes hit with papers causing loud rustling noises.

The drawback is cost. High quality mics that fit the system are priced around \$240.00 each. We would need twelve mics in each room. The total cost would be \$5760.00 plus installation.

5. Lighting for the council cablecast is totally inadequate for acceptable television pictures. It should be augmented. Extra lighting could be mounted near the ceiling in both rooms at an approximate cost of \$3000.00 to \$4000.00. If the meetings are meant to be televised they should be lit for television.

#### IN SUMMARY

Pic Trics offers experience.

1. Four years experience in producing weekly City Council meetings. March 1, 1987 thru March 1, 1991.

2. Principal personnel involved in production of City Council meetings totals 44 years in TV production.

3. Pic Trics was the first production company in Fort Wayne. We have been in business nearly 15 years. We are the leader in on-location multicamera "live" productions.

4. Experience in cable programming. We were doing cable programming with Citizen's Cable in New Haven 3 years before there was a Fort Wayne Cable System. We programmed a cable channel for 6 years.

5. We have the best and most experienced electronics engineer in the city on staff full time.

6. The equipment we use is the same equipment we use to produce broadcast programming which more than qualifies us technically.

We submit the following references to help you determine our capabilities:

John Mann or John Allison  
JMA Productions  
Phone: 482-4625

Herb Lyons  
Chief Engineer Wane-TV  
Phone: 424-1515

Bill Nichols  
General Manager WKJG-TV Channel 33  
Phone: 422-7474

Mark Bontrager  
Lincoln National Corporation  
Communications Department  
Phone: 427-3164

Many more references are available upon request.



Read the first time in full and on motion by Schmidt  
seconded by Long, and duly adopted, read the second time  
title and referred to the Committee on Finance (and the  
City Plan Commission for recommendation) and Public Hearing to be held aft-  
due legal notice, at the Council Conference Room 128, City-County Building  
Fort Wayne, Indiana, on \_\_\_\_\_, the  
of \_\_\_\_\_, 19\_\_\_\_, at \_\_\_\_\_ o'clock \_\_\_\_\_ M., E.S.

DATED: 3-26-91

Sandra E. Kennedy  
SANDRA E. KENNEDY, CITY CLERK

Read the third time in full and on motion by Bradbury  
seconded by \_\_\_\_\_, and duly adopted, placed on its  
passage. PASSED Unanimously by the following vote:

	AYES	NAYS	ABSTAINED	ABSENT
TOTAL VOTES	<u>7</u>		<u>1</u>	<u>1</u>
BRADBURY	<u>✓</u>			
BURNS	<u>✓</u>			
EDMONDS	<u>✓</u>			
GIAQUINTA				
HENRY	<u>✓</u>		<u>✓</u>	
LONG	<u>✓</u>			
REDD				
SCHMIDT	<u>✓</u>			<u>✓</u>
TALARICO	<u>✓</u>			

DATED: 4-9-91

Sandra E. Kennedy  
SANDRA E. KENNEDY, CITY CLERK

Passed and adopted by the Common Council of the City of Fort Wayne,  
Indiana, as (ANNEXATION) (APPROPRIATION) (GENERAL)  
(SPECIAL) (ZONING MAP) ORDINANCE RESOLUTION NO. A-82-91  
on the 9th day of April, 1991,

Sandra E. Kennedy ATTEST  
SANDRA E. KENNEDY, CITY CLERK

SEAL  
Samuel J. Talarico  
PRESIDING OFFICER

Presented by me to the Mayor of the City of Fort Wayne, Indiana, on  
the 10th day of April, 1991,  
at the hour of 1:30 o'clock P. M., E.S.T.

Sandra E. Kennedy  
SANDRA E. KENNEDY, CITY CLERK

Approved and signed by me this 15th day of April  
1991, at the hour of 9:35 o'clock A. M., E.S.T.

Paul Helmke  
PAUL HELMKE, MAYOR



DIGEST SHEET

TITLE OF ORDINANCE: Special

DEPARTMENT REQUESTING ORDINANCE: Purchasing

SYNOPSIS OF ORDINANCE: An ordinance approving the award of Reference No. 0218 for cablecast coverage for the City Council.

IF NOT LOWEST, WHO WAS AND WHY WERE THEY NOT AWARDED:

EFFECT OF PASSAGE: City Council meetings will be televised.

EFFECT OF NON-PASSAGE: City Council meetings will not be televised.

MONIES INVOLVED: Pic Trics Productions \$19920.00+/-

ACCOUNT INFO: Board of Works 166-006-OFFC-4399

PRICE AGREEMENT: YES

PURCHASE ORDER: NO

*D-91-03-26*

SOURCE OF FUNDING: Board of Public Works

PRIOR APPROVAL: No  
(IF APPLICABLE)

DATE:



BILL NO. S-91-03-26

REPORT OF THE COMMITTEE ON FINANCE

MARK E. GIAQUINTA, CHAIRMAN  
DONALD J. SCHMIDT, VICE CHAIRMAN  
BRADBURY, REDD, BURNS

WE, YOUR COMMITTEE ON FINANCE TO WHOM WAS

REFERRED AN (ORDINANCE) ~~(RESOLUTION)~~ <sup>XXXXXXXXXX</sup> approving the awarding  
of Reference #0128 by the City of Fort Wayne, Indiana, by and  
through its Department of Purchasing and PIC TRICS PRODUCTION  
for the Board of Public Works and City Council

HAVE HAD SAID (ORDINANCE) ~~(RESOLUTION)~~XX UNDER CONSIDERATION  
AND BEG LEAVE TO REPORT BACK TO THE COMMON COUNCIL THAT SAID  
(ORDINANCE) ~~(RESOLUTION)~~

DO PASS

DO NOT PASS

ABSTAIN

NO REC

*Mark E. Giaquinta*  
*Donald J. Schmidt*

*Janet M. Bradbury*

*Mark E. Giaquinta*  
*(possible conflict of interest)*

DATED: 4-9-91

Sandra E. Kennedy  
City Clerk